

# **Chicago Council on Planned Giving**

## **2008 Annual Sponsorship Opportunity Packages**



## **Diamond Level\***

**\$10,000**

***Diamond Sponsorship Benefits Consist of All of the Following:***

### **Annual CCPG Symposium Lead Sponsor**

Introduction of two of the three: Plenary Keynote Speaker(s), Plenary Luncheon Speaker and/or or Plenary Concluding Reception

Appropriate recognition on symposium brochures, signage, and in symposium materials

Complimentary attendance at symposium by up to six company representatives

Exhibition table in exhibitor's area with appropriate signage

Full page ad in symposium materials, including hyperlink to company's website through CD-ROM and symposium website

### **CCPG Bi-Monthly Luncheon Program Exclusive Sponsor (2 programs during calendar year)**

Introduction of program speaker(s)

Appropriate recognition in mailing piece(s) and at program

Complimentary attendance at program by up to three company representatives

Distribution of appropriate company literature/materials at program



## **Platinum Level\***

**\$7,500**

***Platinum Sponsorship Benefits Consist of One of the Following:***

### **Annual CCPG Symposium Sponsor for:**

- 1) Plenary Keynote Speaker
- 2) Plenary Luncheon Speaker
- 3) Plenary Concluding Reception

***Platinum Sponsorship Benefits Consist of All of the Following:***

### **Annual CCPG Symposium Sponsor**

Introduction of speaker(s), if sponsoring session with a speaker

Appropriate recognition at sponsored sessions, on symposium brochures, signage, and in symposium materials

Complimentary attendance at symposium by up to five company representatives

Exhibition table in exhibitor's area with appropriate signage

Full page ad in symposium materials, including hyperlink to company's website through CD-ROM and symposium website

### **CCPG Bi-Monthly Luncheon Program Exclusive Sponsor (1 program during calendar year)**

Introduction of program speaker(s)

Appropriate recognition in mailing piece(s) and at program

Complimentary attendance at program by up to three company representatives

Distribution of appropriate company literature/materials at program

## **Gold Level\***

**\$5,000**

### ***Gold Sponsorship Benefits Consist of All of the Following:***

#### **Annual CCPG Symposium Sponsor**

- Sponsorship of a meeting room for a full day at the symposium with appropriate signage
- Appropriate recognition on symposium brochures, signage, and in symposium materials
- Complimentary attendance at symposium by up to four company representatives
- Exhibition table in exhibitor's area with appropriate signage
- Full page ad in symposium materials, including hyperlink to company's website through CD-ROM and symposium website

#### **CCPG Bi-Monthly Luncheon Program Exclusive Sponsor (1 program during calendar year)**

- Introduction of program speaker(s)
  - Appropriate recognition in mailing piece(s) and at program
  - Complimentary attendance at program by up to three company representatives
  - Distribution of appropriate company literature/materials at program
- 

## **Silver Level\***

**\$2,500**

### ***Silver Sponsorship Benefits Consist of All of the Following:***

#### **Annual CCPG Symposium Sponsor**

- Sponsorship of a session or speaker(s), except the Luncheon and/or Keynote Speaker
- Appropriate recognition on symposium brochures, signage, and in symposium materials
- Complimentary attendance at symposium by up to three company representatives
- Exhibition table in exhibitor's area with appropriate signage
- Full page ad in symposium materials, including hyperlink to company's website through CD-ROM and symposium website

#### **CCPG Bi-Monthly Luncheon Program Co-Sponsor (1 program during calendar year)**

- Introduction of a program speaker(s)
  - Appropriate recognition in mailing piece(s) and at program
  - Complimentary attendance at program by up to two company representatives
  - Distribution of appropriate company literature/materials at program
- 

## **Bronze Level\***

**\$1,500**

### ***Bronze Sponsorship Benefits Consist of All of the Following:***

#### **Annual CCPG Symposium Sponsor**

- Sponsorship of one symposium break
  - Appropriate recognition on symposium brochures, signage, and in symposium materials
  - Complimentary attendance at symposium by up to two company representatives
  - Exhibition table in exhibitor's area with appropriate signage
  - Full page ad in symposium materials, including hyperlink to company's website through CD-ROM and symposium website
- 

#### ***\*All Diamond, Platinum, Gold, Silver, & Bronze Level Sponsorship Packages Include:***

- **Chicago Council on Planned Giving Membership Directory (1 ad)**  
One full page, black & white ad (4.5" x 7.5") in annual membership directory "yellow pages".

## **Other Sponsorship Opportunities**

- \$2,000 Exclusive Sponsorship of one CCPG bi-monthly luncheon program including introduction of program speaker(s), appropriate recognition in mailing piece(s) and at program, including attendance by three representatives
- \$1,000 Co-Sponsorship of one CCPG bi-monthly luncheon program including introduction of a program speaker(s), appropriate recognition in mailing piece(s) and at program, including attendance by two representatives
- \$500 Exhibition table at annual CCPG Symposium in exhibitor's area with appropriate signage, including one attendee and a full page ad in symposium materials, including hyperlink to company's website through CD-ROM and symposium website
- \$100 Full page ad in symposium materials, including hyperlink to company's website through CD-ROM and symposium website
- \$100 Full page, black and white ad (4.5" x 7.5" useable) in CCPG annual membership directory "yellow pages"
- \$60 Half page, black and white ad (4.5" x 3.5" useable) in CCPG annual membership directory "yellow pages"
- \$45 One-third page, black and white ad (4.5" x 2.25" useable) in CCPG annual membership directory "yellow pages"

## **New Individual Sponsorship Opportunity**

- \$500+ Group recognition at CCPG programs and at annual CCPG Symposium

*Additional opportunities may be available.  
Please contact your personal CCPG solicitor,  
or Ms. Julie Captain Fredrickson (312-926-2490), or  
Mr. Dennis Conroy (312-279-7373)  
Development Committee Chairs,  
or the Council office at 847-251-1400 ext. 0.*